

## Reklamní stojan áčko, velikost A1

### Důležité pokyny:

Data musejí být dodány v barevném prostoru CMYK, prosím, převed'te barvy Pantone. Obrázky nesmí být v RGB.

Nevkládejte obrázky.

Všechna písma musí být převedena na obrysy.

Rozlišení musí být 300 dpi při 25% velikosti výstupu.

Dodávejte jako soubor PDF nebo soubor EPS Illustratoru.

Barvy na obrazovce se mohou lišit od barev, které jsou vytištěny.

Tato šablona by měla být použita pouze jako vodítko.



### Specifikace produktu:

Celková plocha (včetně spadávky): 600 mm (š) × 847 mm (v)

Oříznutý rozměr: 594 mm (š) × 841 mm (v)

Vizuální plocha: 584 mm (š) × 831 mm (v)

Modrá čára označuje bezpečnou viditelnou oblast.



The first part of the document discusses the importance of maintaining accurate records of all transactions. This includes not only sales and purchases but also any other financial activities that may occur over the course of the business. Proper record-keeping is essential for determining the true financial health of the company and for identifying areas where costs can be reduced or revenues increased.

Next, the document addresses the issue of inventory management. It emphasizes the need to regularly count and reconcile inventory levels with the accounting records. This helps to prevent discrepancies that could arise from theft, loss, or mismanagement of stock. Additionally, it discusses the importance of understanding the cost of goods sold (COGS) and how it relates to the overall profitability of the business.

The third section of the document focuses on the importance of timely and accurate financial reporting. It explains how regular reporting allows management to make informed decisions about the company's future operations. It also discusses the legal requirements for reporting and the consequences of non-compliance. The document stresses that financial reports should be prepared on a consistent basis and should be subject to internal review and audit.

Finally, the document concludes by emphasizing the overall importance of financial management for the success of any business. It encourages business owners to take a proactive approach to their finances, to seek professional advice when needed, and to maintain a clear and organized system of accounting. By following these principles, businesses can ensure that they are in the best possible financial position to grow and thrive in a competitive market.

## A Poster Frame, A1

### Important Guidelines:

Artwork must be supplied CMYK.

Convert Pantone colours to CMYK.

Do not supply RGB images. Do not embed images, supply them.

All fonts must be converted to outlines.

Resolution must be 300 dpi at 25% of output size.

Please supply artwork as a PDF or Illustrator EPS files.

Colours on your screen may differ from the colours that are printed.

Please note this template should be used as a guide only.



### Product Specifics:

Total area (includes bleed): 600 mm (w) × 847 mm (h)

Trimmed Size: 594 mm (w) × 841 mm (h)

Visual area: 584 mm (w) × 831 mm (h)

Blue solid line indicates safe visible area.



The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every receipt, invoice, and bill should be properly filed and indexed for easy retrieval. This not only helps in tracking expenses but also ensures compliance with tax regulations. The second part of the document provides a detailed breakdown of the company's financial performance over the past year. It includes a comparison of actual results against budgeted figures, highlighting areas of strength and areas that need improvement. The third part of the document outlines the company's strategic goals for the upcoming year, focusing on increasing revenue, reducing costs, and improving operational efficiency. It also discusses the role of each department in achieving these goals and the resources that will be allocated to support these efforts. The final part of the document provides a summary of the key findings and recommendations, along with a list of action items and a timeline for implementation.